HUMAN EVALUATION

Using Amazon Mechanical Turk + Google Drive

Surya

https://github.com/suryabulusu/how-to-human-eval

Contents

- 1) get account on requester.mturk.com
- 2) decide upon questions for survey
- 3) prepare html for questionnaire
- 4) example folder
- 5) prepare public urls with pydrive
- 6) cost / budget / no. of HITs
- 7) publish batch once everything is set

decide upon questions for survey

 Refer to this paper for questionnaire design https://arxiv.org/abs/1902.08654

• Related video :

https://www.youtube.com/watch?v=4uG1NMKN WCU&list=PLoROMvodv4rOhcuXMZkNm7j3fVwB BY42z&index=15 from 1:06:13

Human evaluation

- Human judgments are regarded as the gold standard
- Of course, we know that human eval is slow and expensive
- ...but are those the only problems?
- Supposing you do have access to human evaluation: Does human evaluation solve all of your problems?
- <u>No!</u>
- Conducting human evaluation effectively is very difficult
- Humans: are inconsistent
 - can be illogical
 - lose concentration
 - misinterpret your question
 - can't always explain why they feel the way they do

prepare html for questionnaire

- Crowd html elements from Amazon makes it very easy to prepare UI <u>https://docs.aws.amazon.com/sagemaker/latest/</u> <u>dg/sms-ui-template-reference.html</u>
- See exp1.html / exp2.html / exp3.html
 - Replace instructions and detailed instructions as per your needs; make it comprehensive
 - What is a good annotation? What is a bad annotation?
 - Add questions
 - Add a feedback text box
 - Thank annotators for their time
- You can use css, classes, etc. all standard things from webdev; and open it in browser to see how it would look on annotator's screen

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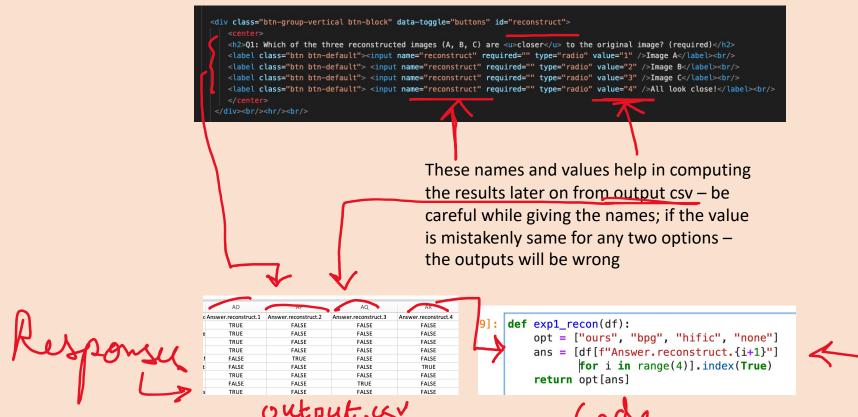
prepare html for questionnaire



prepare html for questionnaire

Q1: Which of the three reconstructed images (A, B, C) are closer to the original image? (required)

Image A
 Image B
 Image C
 All look close

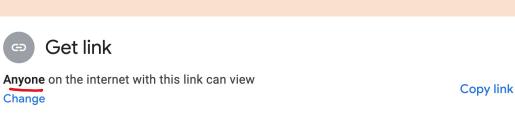


Thays

example folder

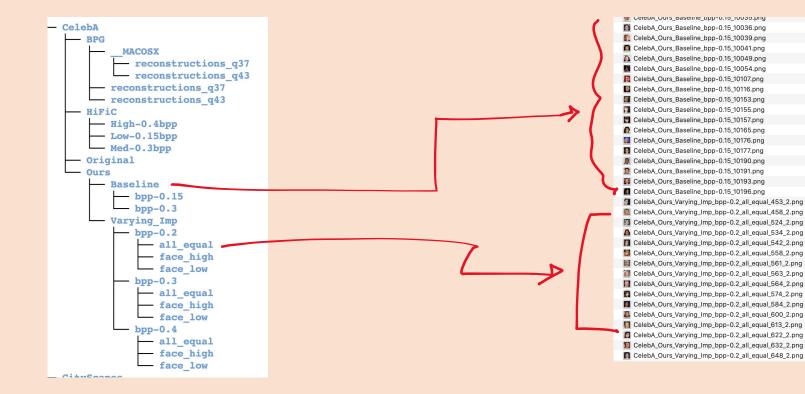
- The following files are required for human eval experiment (questionnaire)
 - HTML file
 - Images / Videos / Text to be displayed
 - Eg: \${text_snippet_from_csv}, \${image_url}, \${video_url}, \${document_url}
 - These URLs should be public links (dropbox, gdrive, hosted on your server but anon)
 - Videos can also be private youtube / vimeo links uploaded via anon accounts
 - Input CSV file (with URLs and other details)
 - Responses CSV file (from Mturk)

- Pydrive makes it easy to iterate over files in Google drive and obtain their public urls
 - I also chose gdrive because institute provided me with 1 TB space. Typical storage is only 15 GB which may not meet your requirements
- Caveat: Pydrive makes it very hard to iterate over folders. You can only iterate over files and shortlist wrt extensions
 - Make sure that image name conveys all details about your image. Check example
- Make the image folder "shareable to all" in gdrive
 - Right click on folder; select Share
 - Only then you can move onto generating links



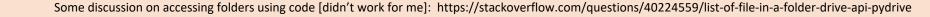


• For example, CelebA baseline / model output results were arranged as follows



I renamed and copied to a single folder as follows

 carrying all folder info in the image name



- Upload directory to gdrive
- Make directory shareable
- Generate public URLs for each file
- Make input csv with generated URLs
- Upload input_small.csv to requester.mturk.com and check if working [Publish Batch]

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5	CelebA_Orig	CelebA_Ours	CelebA_HiFi	CelebA	low	equal	face
8	CelebA_Orig	CelebA_Ours	CelebA_HiFi	CelebA	low	equal	face
9	CelebA_Orig	CelebA_Ours	CelebA_HiFi	CelebA	low	equal	face
12	CelebA_Orig	CelebA_Ours	CelebA_HiFi	CelebA	low	equal	face
13	CelebA_Orig	CelebA_Ours	CelebA_HiFi	CelebA	low	equal	face
17	CelebA_Orig	CelebA_Ours	CelebA_HiFi	CelebA	low	equal	face
3	CelebA_Orig	CelebA_Ours	CelebA_HiFi	CelebA	low	high	face
4	CelebA_Orig	CelebA_Ours	CelebA_HiFi	CelebA	low	high	face

Adding public urls to input csv

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cost/budget – deciding the number of HITs

Calculate this before preparing input csv

Say Budgel = 500 と X Experiment No. of images/vids No. of Annot HIT Cost Total Type Master Cost Total cost 1 Image 51 10 0.35 0.25 0.6 306 51*10*0.6 2 51 0.65 0.25 0.9 459 51*10*0.9 Video 10 765 Number of annotations No. of experiments you Type of data you want the Total Cost = HIT Cost + want to conduct [make annotators to see - if it's a Master Cost you want per them disjoint] video, you pay them more, image/video/text. Larger HIT Cost = for responding number => more robust because greater cognitive to the survey responses after averaging Master Cost = Mturk demand Masters are supposed "experts" on platform. Pay

The variables depend on your budget, on your algo, and other project-specific stuff

more for rich responses

publish batch once everything is set

- Conduct a pilot study; check if annotators responses make sense
 - Read their feedback; mostly useless but some gems here and there
 - ~30 HITs sufficient
- Add sanity check questions to Accept/Reject annotator responses
 - To check if they actually read the question / checked the image, video
- Time: give annotators enough time to respond to all questions
- I'm not sure how payment is done
 - I think personal credit card; and then reimbursed at a lab level
- Paper writeup examples:
 - https://arxiv.org/abs/1902.08654 -- lots of tips in here + making a nice latex fbox
 - https://gaurav22verma.github.io/assets/papers/NonLinearConsumption.pdf